

WHO WE ARE

Living Without Abuse are a domestic abuse and sexual charity covering Leicester, Leicestershire and Rutland - we support women, men and children. **1 in 4 women and 1 in 6 men** experience abuse in their lifetime, it's a prevalent crime that affects people from all walks of life with long-lasting trauma.

We have a helpline, 121 counselling, group support, educational programmes in schools, young people projects, we provide practical advice on legal, housing and finance and, most importantly, we're a supportive knowledgeable friend throughout someone's darkest times.

We believe that all people have the right to live safely and without fear of violence and abuse. We are committed to raising awareness of domestic abuse and sexual violence, working towards its prevention and eradication, and assisting those affected by these crimes to escape, recover and rebuild.

STATISTICS FROM OUR 19/20 ANNUAL REPORT

Our Family Services supported 629 children and young people and 306 parents.

Thirty-four group programmes for adults run over the year with 380 participants. Twenty-one groups run for children with 115 participants.

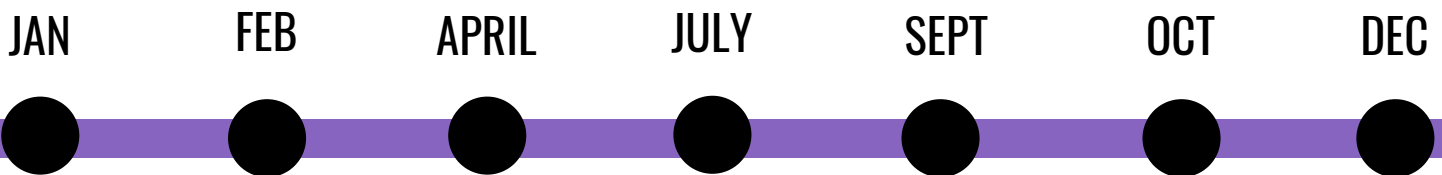
This year Outreach supported 2,699 adults and 2,228 children, to rebuild their lives after domestic abuse.

Eighty-five sessions of crèche provided to enable parents to attend groups, court and support sessions. Fifty-six parents benefitted from this service.

Awarded the NCVO Quality Mark, Investing in Volunteers. The Mark recognises both the value we place on our volunteers and the quality of the support we offer them.

ANNUAL FUNDRAISING EVENTS

Although our funding mainly comes from grants, we have a range of fundraising events throughout the year to raise additional funds and raise awareness about domestic abuse and sexual violence.



JAN	FEB	APRIL	JULY	SEPT	OCT	DEC
BURNS NIGHT SUPPER	GALENTINE'S DAY MARKET	LBORO HALF MARATHON	LBORO COLOUR RUN	COALVILLE 5KM FUN RUN	LWA STRICTLY	WINTER BALL
New event for 2022 - requested by the Mayor of Charnwood who is supporting us in his Mayoral Year. 80 guest capacity, Loughborough.	New event for 2022 - market stalls, taster classes, craft classes in Fearon Hall in Loughborough. Expected 100 attendees.	Largest event that LWA holds - final year of the current route due to building works. Expected 300 runners, spectators along the route.	Charnwood College. Colour Run with inflatables - expected 200 runners - family event.	2nd year of this event in Snibston Colliery Park. Expected numbers 200 due to new route.	Hugely popular event - finale held in Cedars Academy Birstall. 150 attendees + 6 contestants and 6 professional dancers.	3rd year of having a Ball. 2021 sold out at 186 seats, so we will be looking for a larger venue in 2022.

LWA events are mainly focused around Charnwood and NW Leicestershire but we are always looking for opportunities to expand our events throughout the 3 counties that we work in.

HOW CAN YOU HELP SUPPORT US

SPONSORSHIP

All of our events need sponsors, whether that's £50 or £2,000! Our sponsors are promoted in online and print marketing, on our social media pages (followed by 3,000 people across FB, Twitter, Instagram, LinkedIn), on pre and post event marketing to all participants, marketing on the day and free entry places. You will receive Sponsor Marketing Package which will include social media posts, a press release, website copy, logos etc. An easy way to increase CSR.

PARTNERSHIP

We have year-long partnership packages, from £2,500 to £10,000 (Gold, Silver and Bronze). Partners receive increased marketing, information on our website, the same benefits as event sponsors on multiple events throughout the year, invites to partnership meetings and free entries into our events. You will receive a Partnership Marketing Package which will have a press release, social media designs, copy, logos, signature designs and more. Being a partner is great for your CSR!

DONATIONS

We have various events throughout the year that need raffle prizes, so we're always open to donations of good quality - whether that's vouchers, products or experiences.

We also accept donations of toiletries, toys and other items for our Service Users - products must be unopened and/or in great quality.

INTERNAL EVENTS

We'd love for you to organise your own fundraising events - whether it's a team event (giving up coffee for a month, or doing 50 squats a day, or a GBBO competition for example), or an individual taking on a challenge. We have various awareness raising days throughout the year that you can get involved with too, such as International Women's Day, Denim Day and more. Or you could create a product where a % of every sale is donated to LWA.

We have a fundraising site where you can quickly set up a donation page, making it easy to collect funds. We will also send you marketing material to promote your involvement.

Got another idea of how you'd like to support us? We'd love to hear it!

If you are interested in working with us, email fundraising@lwa.org.uk

